



January 11, 2011 -- Outdoor writers and editors, submit your contact information to Alpen Optics to receive information about the Second Celebration Hunt for Injured Female Veterans and to be entered in a drawing to be one of three that win either a 2011 APEX XP Riflescope, a 2011 Alpen Wings ED Compact Binocular or a 2011 Rainier Spotting Scope, model # 857 ED 25-75x85.

Stop by the Alpen Optics table during Bass Pro's Media Day before the 2011 SHOT Show to drop off your business card. You can also drop off your business card with Alpen Optics Owner Vickie Gardner during the Mississippi-sponsored breakfast at the SHOT Show on Jan. 19th and 20th. Those not attending the SHOT Show can join Alpen's Facebook page or e-mail contact information to Stephanie Mallory at Stephanie@mallorycommunicationsinc.com indicating your interest in learning more about the Celebration Hunt.

Those who submit contact information will receive high-res images, as well as quotes and information about the hunt that they can use for future stories. They will also be entered to win those great Alpen products. Winners will be announced February 2, 2011.

Co-sponsored by Alpen Optics, Mississippi Outdoors, SCI, Pete Alman Realty and PVA-ORHF (Outdoor Recreation Heritage Fund), the Celebration Hunt for Injured Female Veterans will be held in April 2011 in Mississippi. During this hunt, two injured female veterans, who also happen to be first-time hunters, will enjoy their time in the great outdoors hunting turkeys and fishing.

"This hunt is a way for us to bring awareness to our injured female vets and to say thank you to those who have sacrificed so much for our freedom," Gardner says. "Being in the outdoors is extremely healing, and getting outside to hunt, fish or just enjoy nature helps vets discover their capabilities and not allow their injuries to define them. These women have inspired me beyond words, and it's amazing to see how healing these outdoor adventures can be."

For more information, check out www.alpenoptics.com

For a higher resolution image, please email stephanie@mallorycommunicationsinc.com